

NATIONAL SALESPERSON



### AGREEMENT MADE BETWEEN

## **WCCO-TV**

CONTRACT NO. REV. 1141-53278-1

**DATE PRINTED** 

08/22/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

PAGE

254304	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 86560	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	SRCP MEDIA		JOHN KLINE FOR CONGRESS	Required
AND ADDRESS	201 N Union St S	VA 22314-2651	101 W. BURNSVILLE PARKWAY #201 BURNSVILLE MN 55337	Announcement 28 days
CONTACT	USA AMANDA FIEDLER		USA PRODUCTEST#211; REV #1	priorition
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 1300	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12

NONDISCRIMINATION POLICY: CBS Television Stations and deversing sina apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	T-F	4	05:58A	07:00A	30s	10/16/12-10/19/12	THIS MORNING	4	750.00	3000.00
2	м	1	05:58A	07:00A	30S	10/22/12-10/22/12	THIS MORNING	1	750.00	750.00
3	T-F	4	07:00A	09:00A	30s	10/16/12-10/19/12	CBS THIS MORNING	4	450.00	1800.00
4	м	1	07:00A	09:00A	30s	10/22/12-10/22/12	CBS THIS MORNING	1	450.00	450.00
5	Su	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1700.00	1700.00
6	T-F	2	09:00A	09:58A	30s	10/16/12-10/19/12	JEFF PROBST SHOW	2	375.00	750.00
7	М	1	09:00A	09:58A	30s	10/22/12-10/22/12	JEFF PROBST SHOW	1	375.00	375.00
8	T-F	4	09:58A	11:00A	30S	10/16/12-10/19/12	PRICE IS RIGHT	4	500.00	2000.00
9	м	1	09:58A	11:00A	30S	10/22/12-10/22/12	PRICE IS RIGHT	1	500.00	500.00
10	T-F	4	11:58A	12:30P	30S	10/16/12-10/19/12	NOON NEWS	4	700.00	2800.00
11	М	1	11:58A	12:30P	30S	10/22/12-10/22/12	NOON NEWS	1	700.00	700.00
12	T-F	2	12:30P	01:00P	30S	10/16/12-10/19/12	THE BOLD & THE BEAUTIFUL	2	405.00	810.00
13	М	1	12:30P	01:00P	30S	10/22/12-10/22/12	THE BOLD & THE BEAUTIFUL	1	405.00	405.00
14	T-F	2	02:58P	03:57P	30S	10/16/12-10/19/12	DR. PHIL	2	475.00	950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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		ANL		PAGE 2
254304	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 86560	ADVERTISER (OR AGENCY AND ADVERTISER)	Consollation Nation
NAME	SRCP MEDIA		JOHN KLINE FOR CONGRESS	Cancellation Notice
AND	201 N Union St Ste	e 200	101 W. BURNSVILLE PARKWAY	Required
ADDRESS	Alexandria	VA 22314-2651	#201 BURNSVILLE MN 55337	Announcement 28 days
CONTACT	USA AMANDA FIEDLER		PRODUCTEST#211; REV #1	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 211	PRODUCT 1300 CODE	
NATIONAL SALESPERSON	ı			1

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12

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NO. WEEKS:

etrinicity		SPOTS		IME				TOTAL		
ITEM	DAYS	PWK.	FROM	то	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	М	1	02:58P	03:57P	30S	10/22/12-10/22/12	DR. PHIL	1	475.00	475.00
16	T-F	2	03:57P	05:00P	30s	10/16/12-10/19/12	ELLEN DEGENERES	2	775.00	1550.00
17	М	1	03:57P	05:00P	30s	10/22/12-10/22/12	ELLEN DEGENERES	1	775.00	775.00
18	T-F	2	04:59P	05:30P	308	10/16/12-10/19/12	M-F 5PM NEWS	2	1700.00	3400.00
19	м	1	04:59P	05:30P	30s	10/22/12-10/22/12	M-F 5PM NEWS	1	1700.00	1700.00
20	T-F	4	05:59P	06:30P	30s	10/16/12-10/19/12	M-F 6PM NEWS	4	2200.00	8800.00
21	М	1	05:59P	06:30P	30s	10/22/12-10/22/12	M-F 6PM NEWS	1	2200.00	2200.00
22	Sa	1	06:00P	06:30P	30s	10/20/12-10/20/12	SATURDAY 6P NEWS	1	1400.00	1400.00
23	T-F	4	06:27P	07:00P	30s	10/16/12-10/19/12	WHEEL OF FORTUNE	4	3100.00	12400.00
24	М	1	06:27P	07:00P	30s	10/22/12-10/22/12	WHEEL OF FORTUNE	1	3100.00	3100.00
25	T	1	06:58P	08:00P	30S	10/16/12-10/16/12	NAVY NCIS	1	8100.00	8100.00
26	Su	1	05:58P	07:00P	30s	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	5850.00	5850.00
27	T-F	4	10:00P	10:35P	30s	10/16/12-10/19/12	LATE NEWS M-SUN	4	2800.00	11200.00
28	М	1	10:00P	10:35P	30S	10/22/12-10/22/12	LATE NEWS M-SUN	1	2800.00	2800.00
29	Su	1	10:30P	11:05P	30S	10/21/12-10/21/12	LATE NEWS M-SUN	1	1000.00	1000.00
30	T-F	3	10:35P	11:38P	30s	10/16/12-10/19/12	LATE NIGHT WITH DAVID	3	650.00	1950.00

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CONTACT	USA AMANDA FIEDLER	PRODUCTEST#211; REV #1	
LOCAL SALESPERSON	Nicole Roy Pol AGENCY EST. NO.	PRODUCT 1300 CODE	1
NATIONAL SALESPERSON			1
BROADCAS	T SCHEDULE STARTING 10/16/12 AND ENDING 10/22	2/12 NO. WEEKS: 1	1

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hnicit		SPOTS	TIME					TOTAL			
TEM		DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
31	М		1	10:35P	11:38P	30s	10/22/12-10/22/12	LATE NIGHT WITH DAVID  Total Contract:	1 59	650.00	650.00 84340.00

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